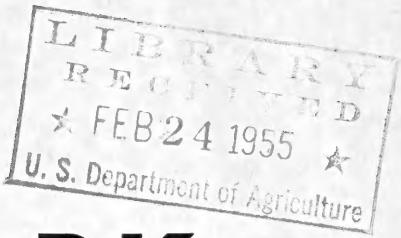


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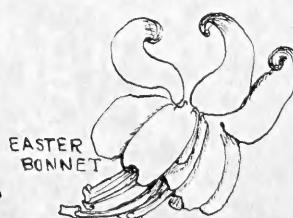
1955

SEAL ROCK, OREGON

1955 FUCHSIA

ALL 1955 INTRODUCTIONS - \$1.00 EACH

ANY 6 FOR \$5.00, OR 12 FOR \$9.50



BERKELEY (Reiter, tr, s) — Trailer Tyrian Rose with variations. Corolla, globular, rose marblings different in different seasons. Sepals, light rose large recurved. Introduced at the request of a Berkeley fuchsia florist, George Budgeon, to fill the need in Berkeley for a GOOD hanger.

BURGUNDIAN (Schnabel, m, sh) — Double red. Corolla fully double and rather short dark wine red. Sepals, thick spreading, dark carmine. Seedling of Gypsy Queen. Tall background plant. An unusual dusky ox blood color.

CHIQUITA (Reiter, b, sh) — Double pot trailer. Lavender and pink. Corolla double pale rosy orchid. Sepals recurved pale pink. Small crinkly, grass-green foliage tumbling over the edge of the pot. Self-branching and does not produce berries.

JAMBOREE (Reiter, m, s or sh) — Double orange. The one we have been waiting for. Reiter calls it brightest carmine but it looks orange to me. Corolla irregular dazzling color a real deep carmine. Sepals, turned back less intense shade. Stiffly upright. Large glossy leaves. Not intended as top-draw landscaping variety but the fancier will be pleased and amazed with the brand new double orange.

EASTER BONNET (Waltz, b, sh) — Double pale pink. Corolla lovely dusky rose pink. Sepals shading from bright pink to pale pink. Widespread ruffled cupshaped flower. May be grown as medium bushy plant. Foliage dark olive green.

PURPLE NIGHT (Waltz, tr, sh) — Large double purple and white. Corolla, deep royal purple, outer petals mottled white and pink. Sepals, frosty white flushed pink. Grown as natural trailer. Long willowy branches, self branching. Small foliage.

PLUM GLORY (Schnabel, t, s or sh) — Petunia purple and red. Corolla, double plum purple Sepals, recurved, broad, granular and deep carmine. Free blooming. Lateral branches appear spontaneously and flower readily.

INTRODUCTIONS

ROSE CHIFFON (Schnabel, tr in heat, sh) — Double, globular flowers rose. Corolla, round, rose tinted apricot. Sepals rose madder, spreading. Very large showy plant. 6-7.

SEA SPRITE (Reiter, m, sh) — Heliotrope and white, double. Corolla, loose double, pale violet. Sepals spreading white. Strong upright grower. Good branching habit. Well displayed flowers of large pale heliotrope. Use cool conditions to develop beauty of flower.

SHY LADY (Waltz, sh, m) — Double pale peach. Corolla, exquisitely formed, creamy ivory pale peach. Sepals broad upturned, ivory white. Upright self-branching. Foliage dark green, medium. Charming plant.

SO BIG (Waltz, tr, sh) — Huge double white, pale pink. Corolla, huge creamy white. Sepals, long upturned pale pink. So Big is right — what size. Largest of pink and white trailers, and grows trailing naturally WELL. We know you will like this one.

VIE EN ROSE (Reiter, b, sh) — Pale rose and "blue": Corolla double, perfectly formed spreading petals, orchid lavender. Sepals, broad spreading pale rose. Finest new pot plant. Grows like Winston Churchill only more perfect flowers. Just as full.

KEY TO ABBREVIATIONS

as Fuchsias grow in the Northwest

47 or 36 means year introduced.

b—bush, low growth.

m—medium height.

t—tall grower.

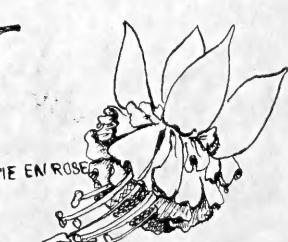
h—hardier than others.

s—will take more sun, heat resistant.

sh—needs more shade for good color.

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FUCHSIAS SPECIES

BACILLARIS (Mexico) — Cherry red, very small flowers, with flaring mouth. Compact grower.

BOLIVIANA (Bolivia) — Standing more sun and heat, tall growing, free blooming over the summer, with clusters of long thin flowers of scarlet red.

CORDIFOLIA (Guatemala) — Medium upright shrub, short yellow corolla, sepals, short bright red. Tube is the main feature, bright red, bulgy and dented. Very hardy here in Oregon.

CORYMBIFLORA (Peru) — Tall growing with clusters of coral red thin flowers. Very large grey-green leaves.

CORYMBIFLORA ALBA (Peru) — Tall growing like preceding with long, thin white tube and sepals, short deep red corolla.

FULGENS (Mexico) — Large, hairy light green leaves, with orange vermillion corolla, orange-pink tube with green tipped sepals.

GLOBOSA (Peru) — Strong growing, almost climbing. Short purple petals, red sepals. The most common fuchsia and one of the most hardy.

ISIS (Mexico) — Medium height, with small glossy blue-green foliage, masses of tiny bright crimson flowers.

LYCOIDES (t, s or sh) — Red. Flower very small, just common fuchsia but hundreds of them. Very tall grower. Good to stand the cold winters.

MACROSTEMMA ALBA (Chile) — Tall upright growing variety with small leaves and small blooms of almost pure white in both corolla and sepals. Has the faintest lilac flush to the flower; will grow to 20 feet in proper conditions, never without blooms. Very hardy.

MAGELLANICA GRACILIS (Peru and Chile) — Strong growing, small narrow leaves and small thin flowers with narrow red sepals and short purple corolla. Hardy.

MAGELLANICA PUMILA (Peru) — The smallest flowered of the Magellanicas. Tiny red and purple drops. Will grow very tall and viney next to a building. Hardy.

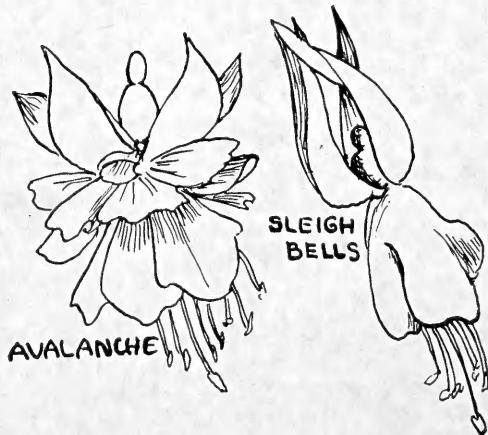
MAGELLANICA GRACILIS VARIE-GATED (Peru) — Basket type. Flowers same as other Magellanicas. Fine white and green foliage, very viny, with small flowers.

SERRATIFOLIA (Peru and Chile) — Long tube tinted carmine, shading to green at tips of sepals, deep orange pink corolla. One of nature's unusual and daring color combinations.

THYMFOLIA (Mexico) — Minute flowers in profusion with tiny crimson sepals and petals. Tube of lighter shade. Prominent white stamens. One of the smallest flowers of the group.

PROCUMBENS (New Zealand) — A trailing variety with tiny leaves and short orange tube with reflexed purple sepals, no corolla. Blue stamens. Fine for the rock garden in the shade. Red fruit.

WHITE FUCHSIAS



AVALANCHE (semi - tr, sh) — Double white. Corolla, star-like, tufted white petals. Sepals, thick white edged with rose. We have had good luck with Avalanche here as a bushy trailer. Covered with white blooms.

SLEIGH BELLS (m, sh) — White single. Corolla forms into perfect bell, long; sepals, long white upturned. Good grower with brilliant effect. One of the most popular plants in 54. So showy.

JOAN OF ARC (47, t, sh) — White. Corolla all white with rose stamens. Sepals clear white. Beautiful form. Blooms all the time. Hard to grow.

White Fuchsias

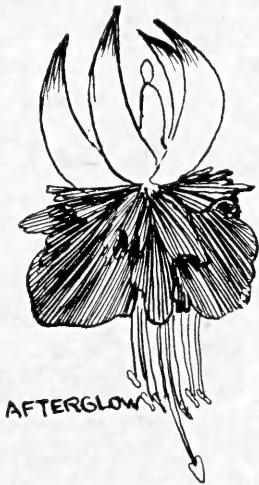
SNOW BALL (52, m, sh) — Large white double. Corolla creamy white and very double. Tiny flush of pink at base if in sun. Sepals long and reflexed. Vigorous grower but needs moist conditions in warmish shade with good drainage. A gorgeous flower.

SNOW FLAKES (51, tr, s) — Single trailing white from Southern California. The blossoms are bell-shaped with recurved sepals. Makes very lovely basket.

SNOW FLURRY (52, tr, sh) — Semi-double to double near white. Needs warmth to grow and bloom. Branches arching and pendulous. First of double white to truly trail.



TRAILING FUCHSIAS



AFTERGLOW (db, tr, sh) — Double flame, creamy sepals. Corolla, spreading loose deep flame, sepals, recurved creamy pale rose. One of the good trailers here at Seal Rock. Different and beautiful.

AMELIA AUBAN (s, may be used as trailer) — Medium cerise and white. Corolla rosy cerise; sepals, white.

ANNA (45, s) — Largest red. Corolla, outer half of petals strongest magenta, base strongest carmine; sepals strongest carmine. Largest flowered red. Vigorous, good branching habit. One of the finest doubles ever introduced.

AMERICA (41, sh) — Single large red. Corolla deep crimson; sepals very long, thin, rose madder on outside, crimson on inside. Outstanding true trailer. Needs lots of pinching for good branching.

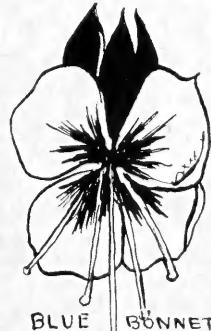
AUNT JULIANNA (50, t, sh) — Large pale lavender and red sport of Uncle Jules. Corolla, pale lavender blue; sepals same as Uncle Jules rose red. Large flowered double for hanging basket.

AUTUMNALE (s) — Grown for foliage, gold and bronze. Corolla plum red; sepals vivid red. Must have sun to keep foliage yellow-gold-bronze.

BETTY (sh) — Very small double, white and rose red. Corolla rich creamy white; sepals rose red. Bushy trailer. Yellow green in new growth.

BALKON (h, s) — Vining, very small single coral. Corolla coral pink; sepals lighter. True trailer. Very fine.

BLUE BONNET (50, sh) — Large single, purple and red. Corolla flat open as Oregon Trail; purple-blue prominently veined red. Sepals turned back and twisted. A beautiful hanging basket.



BLUE PETTICOAT (tr, sh) — Blue and white. Corolla double lilac lavender powder-puff. Sepals white to pale blush. Showy trailer. Early and free-blooming.

BLOOMER GIRL (52, s or sh) — Double medium pinkish white and carmine. Corolla almost white veined carmine. Long sepals turn straight up. Small leafed foliage. A fine new trailer that you will keep.



BUBBLE HANGER (s) — Rose madder and pale pink. Corolla vivid deep rose, spreading; sepals turned back pale pink. Creamy pink balls of buds covering the very trailing plant give its name. Fine single trailer.

CAVALIER (sun 54) — Single purplish red and carmine pink. Very long, large bell-like flower, petunia purple, long twisted sepals are pale carmine pink. Exceeding fine trailer.

CASCADE (s or sh, h) — Single, large, carmine and pink. Corolla deep carmine; sepals very long flushed carmine. The finest of trailers, good foliage, masses of flowers. One of the best.

CLARET CUP (37, sh) — Large, single rose, bengal and pale carmine. Corolla rose bengal edged deep magenta; sepals recurved pale carmine. True trailer. Striking and very fine.

CREOLE (49, s) — Very large, all deep red with plum purple variegation. Corolla deepest bright red with plum purple at bottom streaked into the red; sepals deepest crimson. A beautiful basket with huge flowers in a cool climate.



EDITH RUSSELL (52, sh) — Small double violet and salmon pink, with salmon pink sepals. Lower part of the petals are violet mottled into salmon above, folding over each other like a

rosebud. The very small green leaves, with medium small flowers make it a constant trailing beauty. Blooming all year long.

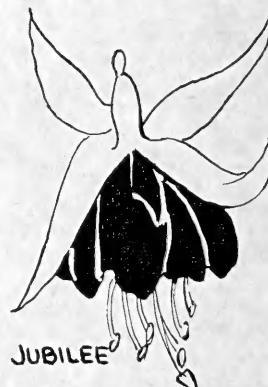
FALLING STARS (41, s) — Medium single deep coral. Corolla deep salmon pleated; sepals salmon. Bush trailer. Good coral for trailer.

FROSTY (47, sh) — Large single white and red. Corolla fine long white with red veins; sepals dark crimson. Bushy trailer, lovely, full of bloom.

GALLI CURCI (42, s, h) — Medium single, violet pink and shell pink. Corolla pink suffused with violet pink; sepals waxy shell pink. Vigorous grower, spreading and weeping. Flowers cover bush completely.

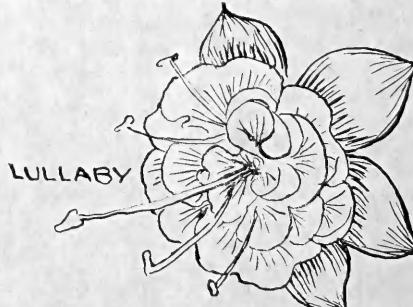
JACK SHAHAN (48, sh) — Large single pink. Corolla pagoda-shaped, rose bengal; sepals same color, margined darker. Willowy growth, striking.

JOYCE (51, sh) — Big double lavender and pink. Corolla lavender pink, luscious; sepals pink. One of 1951 outstanding fuchsias. Very popular.



JUBILEE (54, s or sh) — Large double orange red and white. Corolla very double of red orange, sepals long wide spreading white. Easy to grow, makes striking bushy trailer.

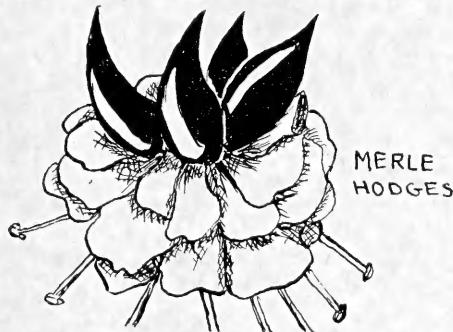
LILLIBET (tr, db, sh) — Soft rose and creamy white. Corolla, double soft rose, flushed geranium lake, huge. Sepals, recurved white flushed pale carmine. Very good. Long naturally branching trailers. Huge fine flower.



ULLABY (54 sh) — Large double pink and white. Corolla is lavender pink, very double with sepals snowy white. Many large blooms hang abundantly on the well arched branches.

MANTILLA (48, s) — Triphylla "fire-cracker" red. Corolla deep carmine; sepals and long tube same color. Blooms very early and keeps it up; full sun, hundreds of blooms.

MARINKA (s) — Medium single, bright red. Corolla saucer-shaped rosy scarlet; sepals crimson. Dark green, small foliage. Very showy. Most popular trailer.



MERLE HODGES (Hodges, sh) — Very double huge soft powder blue and rosy red. Corolla is like a large powder-puff of lavender blue lightly veined fuchsia pink; sepals broad upturned rosy red. A super trailer.

MISS CALIFORNIA (50, s or sh) — Single to semi-double white and pink. Corolla really white, with softly pink sepals, upturned. One of the most prolific bloomers we have ever grown. When grown as a small tree, it is something out of this world.

MOLESWORTH (sh) — Double white and red. Corolla very double white with no streaking, medium size; sepals scarlet. One of the old faithfuls for good red and white hanging basket.

OLD SMOKEY (52, sh) — Huge double smokey pink. One of the most unusual fuchsias yet produced. Makes a good trailer here in Oregon. The huge fully double smokey rose corolla has picotee edges. Maybe not the easiest to grow but certainly a must for fuchsia lovers.

POTENTATE (tr, sh) — Huge double red. Corolla, blend of deep rose madder and crimson. Huge flower. Good easy, arresting. If you want a great big flower, this is it.

PUGET SOUND (m, sh) — Huge double white and red. Corolla, large center petals, spreading smaller ones; all petals veined pink at base; sepals broad, upturned rose red. The largest fuchsia we have ever seen. Fluffy flowers spreading plant, showy as hanger

PURPLE SAGE (51, sh) — Single deep purple and deep red. Corolla deep purple saucer shaped; sepals deep red recurved. Attracted more attention than any other fuchsia. Good in heat as well as cool climates. While blooms smaller still beautiful.

RED SPIDER (46, s) — Large single red. Corolla deep rose madder; sepals deepest crimson, long, horizontal. Very trailing with thin branches and masses of flowers. Sepals often five inches across.

RED WING (49, sh) — Huge single all red. Corolla blended plum-purple and red; sepals red, very long pointed. We have had sepals spread seven inches. Beautiful, well-branching trailer. Must have shade.

SAN FRANCISCO (41, s) — Single large coral. Corolla pure orange red; sepals pale carmine rose. Very large, handsome trailer.

SAN PABLO (49, sh) — Huge double lavender pink and rose. A sport of San Mateo with same growth. Corolla fluffy lavender pink; sepals rose. Beautiful basket.

SAN MATEO (46, sh) — Large double purple and red. Corolla darkest purple with fuchsia pink splashes, very large, loose; sepals rose red. Largest double trailer, very free blooming.

SPRING SHOWER (54 s or sh) — Single white and pink. Long white corolla, sepals upturned pink. A bushy trailer, covered with pink and white blooms. Blooms early and lasts.

TRAIL BLAZER (51, sun or sh) — Double red trailer. It really trails, without work. The coloring and growth of Red Spider. Blooms the size of Anna. A top notch true trailer.

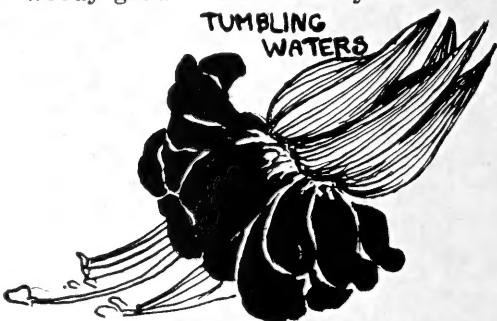




TUMBLING WATERS (tr, sh) — Huge double purple and red. Corolla frilly puff, purple; sepals, reflexed red. A true cascade type trailer in the big purples. The one you have been waiting to get. Fine and easy grower.

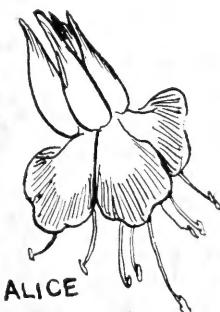
UTOPIA (45, sh) — Large single red. Corolla dark tyrian rose, very long; sepals brilliant crimson. Willowy grower, large leaves, huge flowers. Very popular.

VICTORY (42, sh) — Red semi-double, rated as one of the best. Corolla dark tyrian rose, exceptionally long; sepals brilliant crimson. Flowers very large, woody grower the second year.



SINGLE FLOWERED FUCHSIAS

ALICE HALLMARK (v, sh, very small) — Apple blossom pink and light pink. Corolla, flat open small four petaled apple blossom pink. Sepals turned back, pink. Plant to be used more as you would miniature rose. Tiny leaves. Must have quantities of fertilizer.



BOUFFANT (49, t, sh) — Large, white and red. Corolla white, long, full; sepals rose red, wide spreading, broad. Vigorous growth; can be used as basket.

CALIFORNIA (s, t) — Medium bright orange and pink. Corolla bright orange; sepals coral pink. Fine for tree form.

CASSANDRA (46, t, sh) — Large, long red. Corolla dark red purple, deeply serrated; sepals turkey red. Willowy grower, needs lots of pinching to branch.

CHANG (46, t, s or sh) — Small, vivid orange-red. Corolla globular, vivid orange; sepals the same with inside of petals almost white. Very oriental in appearance. Gives startling and brilliant effect in well growing plant.

CHICKADEE (m, sh) — Small, thin flowers lavender-pink and white. Corolla lavender-pink; sepals creamy white, tipped green. Showy, different.



CITATION (54 b, sh) — White and rose. Corolla four wide petals opening saucer-shaped, sepals upturned light to rose pink. Bushy upright grower.

COQUETTE (t, sh) — Small red tube, lavender-purple and white. Corolla bluish pale purple; sepals white. Small flowers but not as small as Chickadee. Very showy.

COUNTESS OF ABERDEEN (b, sh)—Small pale pink and white. Corolla pale pink; sepals white. A gem in fuchsias. Beautiful for corsages. 75c.

ERECTA NOVELTY (m, b)—Small blue pink and white. Corolla blue pink; sepals white. Many flowers that stand erect and look you right in the face. 75c.

FANFARE (40, s, t)—*Serratifolia* "firecracker" red. Corolla pure scarlet; sepals varnished turkey red, sharply pointed. Long tube.

GAY SENORITA (39, t, sh)—Large lilac rose and rose red. Corolla lilac flushed rose, with serrated white fringe; sepals long pointed, deep rose red. Flowers bell-shaped. A great favorite.

JANE EVANS (m, s)—Medium coral. Corolla vivid shade of salmon cerise; sepals coral. One of the best in coral shades.

MAZDA (47, s, t)—Large saucer-shaped carmine. Corolla deepest carmine, larger flowers but resembling Sunset; sepals carmine. A brilliant, vigorous plant. 75c.

MEPHISTO (41, s, m)—Small all red. Strong bush variety, vigorous, many blooms.

MISSION BELLS (50, sh, m)—Purple and red. Corolla bell-shaped deep purple; sepals crimson. Good in heat. Rather late blooming on coast.

MRS. W. P. WOOD (t, sh)—Introduction from England. Small pinkish lavender. Same as *Macrastemma Alba* only larger. Really blooms and grows well in both hot and cool.

PLEROMET (m, sh)—Opened flat, purple and red. Corolla dark violet, open flat; sepals turkey red. Popular and very beautiful.



OREGON TRAIL (m, sh)—Single, large, light lavender purple and crimson. Corolla light amparo purple flat saucer-shape; sepals upturned, crimson. Medium spreading grower, early and free flowering. Distinctive.

OTHERFELLOW (46, m, sh)—Small pink and white. Corolla pale salmon rose; sepals and tube waxy white. Good form, very popular. Super for corsages.

OTTO (t, s)—Purple and red. Corolla very long and large deep purple, sepals upturned deep red. A fuchsia that really grows easily and makes tree in a hurry. Will give you a good show the first year. Good standard.

PERKY (s, m)—Small, rose madder and light pink. Corolla very small, bright rose; sepals pink, darker at tip with white tube. Rather viny bush with dainty flower.

PRINCE OF ORANGE (s, m)—Medium coral and orange. Corolla deep orange vermillion; sepals deep salmon pink. A real gem of slow growth.

ROSE OF DENMARK (b, sh)—Small white and pink. Corolla rose, shading to deeper rose; sepals blush white, reflexed. One of the finest. Corsages.

SOUVENIR DE HENRY HENKEL (s, m)—*Triphylla* hybrid "firecracker." Corolla orange pink; sepals long, tube deep pink.

SUMMER SKIES (49, sh)—Large clear lavender blue and pink. Corolla long wide-spreading clear blue; sepals upturned rose. Prolific bloomer.

STANFORD (t, h)—White and red. Corolla pure white; sepals dark, clear red. Free bloomer, new foliage bronzy color. Stanford colors.

SUNSET (t, s)—Medium saucer-shaped salmon pink. Corolla brightest sunset color; sepals pale pink. Well shaped bush.

SUNSHINE (48, b, s)—Medium salmon rose. Corolla bright geranium lake shaded with a rose carmine margin, often serrated; sepals pale tyron rose, tipped green. Uniform bush with quantities of bloom.

UNCLE CHARLEY (49, t, sh)—Semi-double lilac lavender and rose red. Corolla lilac lavender, long full. Sepals rose red wide turned back. Free bloomer but late. Strong growing plant.

WHITE GOLD (53 bush, sun)—The blooms are white with touches of pink. It is the variegated golden, white tipped foliage that is the beauty of this fuchsia. White Gold just must have the sun to get its golden leaves. It grows in a self branching rounded bush. Wonderful for a sunny border plant. The white blooms standing well above the leaves are also very different and startling.

DOUBLE FLOWERED FUCHSIAS

BLUE WAVES (m, sh) — Campanula violet and rose. Corolla, pale bishop's violet with blue overtones, full, spreading. Sepals, upturned nevron rose. Good upright grower.



BOUDOIR (b, sh) — Double pale blue and white. Corolla, medium large, creamy blue fluffy; sepals, creamy starry. Intimate pastel shades of the boudoir. Lovely bush. Early blooming.

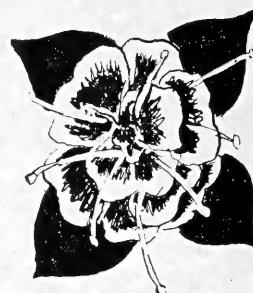


BLUETT (b or tr, sh) — Tiny lavender blue and rose red. Corolla quite double lavender blue; sepals rose red. Dainty little plant covered with lovely tiny flowers.

CAMEO (50, b, sh) — Low bush pale pink double. Corolla very delicate pink double; sepals a deeper light pink than corolla. A self-branching pot plant.

COLLINGWOOD (45, t, sh) — White and pink. Corolla pure white; sepals pale pink. Very large flowers. Upright growth. We recommend this as the best grower in the pink and white doubles, for Oregon and Washington.

CRESCENDO (42, m) — Red. Corolla, upper third peony purple, margin and lower petals turkey red; sepals turkey red. Good sized red flower, a great favorite.



CITY OF PORTLAND

CITY OF PORTLAND (50, t, sh) — Very double, large purple and red. Corolla short petunia purple marbled with light carmine; sepals broad granular. A clean upright plant which recovers quickly from winter dormancy and flowers abundantly.



CROWN JEWEL

CROWN JEWEL (54 sh) — Huge red rose and white. Widespread ruffled corolla of glowing rose. Sepals long broad. Difficult to grow but has the hugest flowers of all.

DIADEM (46, m, sh) — Medium plum purple and white. Corolla plum purple, short; sepals creamy white. Striking and very unusual.

DON PERALTA (50, t, s or sh) — Huge red. Corolla, coloring of Anna; sepals red long firm spreading. Rank grower, flowers of firm texture and huge.

ERROL (50, sh, t) — Huge white and red. Corolla fluffy white; sepals recurved deep rose. Good growth and hugest blooms we have ever seen on any fuchsia.

FASCINATION (b, sh) — Very double pink and rose. Corolla soft pink, flushed deeper pink; sepals deep pink. One of the finest pinks. Good pot plant.

MOUNTAIN HAZE (50, m, sh) — Lavender blue and pink. Corolla large dusky mottled blue, sepals broad upturned. A very delicious fuchsia. Good growth, especially on the coast.



FANTASY

FANTASY (52, t, sh) — Semi-double purple and pink, with rose pink sepals. Corolla flared, many sizes, pink with purple trimmings. Very fine grower and bloomer. Unusual.

MT. HOOD (t, h) — Large white and red. Corolla very full double white, veined lightly rose; sepals rose red. Tall rank grower; makes a good standard. Sport of Gypsy Queen with same serrated petals.

NEW FASCINATION (40, t, sh) — Rose pink and rose red. Corolla, large, loose, double rose pink, with touch of lavender; sepals rose red. Good bloomer.

PINK BALLOON (40, t, sh) — Huge white and rose red. Corolla large, loose white, veined pink; sepals rose red. The most popular fuchsia in our gardens.

PINK QUARTET (t, sh) — Self pink. Corolla medium pink, four cups in center of petals; sepals pink to light pink. Tall fast growing upright. A fine double pink from Los Angeles.



POLAR SEA

POLAR SEA (54, t, sh) — Huge imperial purple and white. Corolla very huge double violet purple fading to bluish lavender purple. Sepals long broad creepy white. Lustrous dark green foliage. A new color and absolutely beautiful. Largest blooms of any we have ever had.



NINA

NINA (53, m, sh) — Double white and pink. Corolla large double picoteed flaring white, sepals broad upturned soft pink. A frosted glowing fuchsia. Many flowers on an easy to grow arching plant.

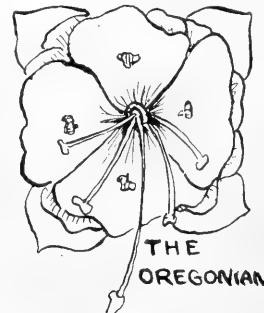
REITER'S GIANT (41, t, sh) — Very large purple and red. Corolla, petunia purple, streaked with red, very full, open; sepals carmine. Flowers huge and lots of them for the size. Vigorous grower.

ROSEMARY (b, sh) — Pale purplish blue and ivory. Corolla exquisite, very pale purplish blue, irregular; sepals pale ivory. Can be grown to lovely standard.

ROYAL PURPLE (m, sh) — Dark purple and red. Corolla intense vivid purple; sepals scarlet. Very showy.

RUBEO (47, t) — Red. Corolla deepest rose bengal to deepest crimson, very large; sepals paler carmine. Unique in heavy substance and coloring. Large foliage. Rank grower.

SANTA CRUZ (47, m) — Red. Corolla short, deep purple red; sepals broad, spreading, bright red. Showy plant.



THE OREGONIAN

THE OREGONIAN (52, t, sh) — White with pink trimmings. Corolla, opens wide showing the lovely pink stamens, sepals pink tinted tip. Upright growth with fine dark foliage. Many "white" flowers on easy to grow plant.

TITANIC (46, t, sh) — Purple and red. Corolla carmine at base to deep petunia purple; sepals thick, recurved, carmine. Super giant double.

TREASURE (46, m, sh)—Lavender blue and rose. Corolla pale orchid, very double, full; sepals neyron rose. Fine upright growth with plenty of flowers.

TRIUMPHANT (t, sh)—Amethyst violet and red. Corolla large cupped violet; sepals upright turkey red. One of our most popular fuchsias.

FLIRTATION (46, m, sh)—Pastel lavender and rose. Corolla very pale petunia purple; sepals pale rose madder. In shade the most delicate and beautiful of fuchsias.



FRENCHI (54, sh, m)—Pastel lavender blue and light rose. Corolla silvery blue and pale rose mauve. Sepals upturned salmon pink. A gorgeous plant.

GYPSY QUEEN (t, h, sh)—Enormous rosy mauve and crimson. Corolla very double, rosy mauve; serrated petals; sepals deep crimson. Very fine, one of the oldest and best. Introduced in 1865.

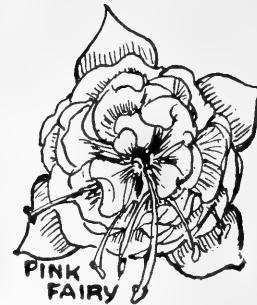
GYPSY PRINCE (53, t, sh)—Purple and red. Sport of Gypsy Queen with same growth. Corolla deep violet purple, sepals broad upturned bright red. Good bloomer.

INNOCENCE (52, m, s or sh)—Semi-double near white. Corolla pure white, sepals long, broad white. Upright, well branching with many blooms. Early. Easy to grow.

HOLLYDALE (46, b)—Magenta and rose. Corolla clear, pale magenta; sepals rose pink. Bush literally covered with good sized, fat blooms.

JIM FAIRCLO (51, m, sh)—Medium sized double dark burgundy wine and dark crimson. Corolla beautiful shade of dark burgundy wine; sepals dark crimson.

KING'S RANSOM (t, sh)—Imperial purple and clear white. Corolla, many petaled Imperial purple; sepals, broad recurved granular, clear white. Vigorous upright bush, many branched. Lots of blooms.



JOHNNY MARINE (52, t, sh)—Large white and red. Corolla white with center petals opening wide, sepals deep rose. Tall fast grower. Many blooms.

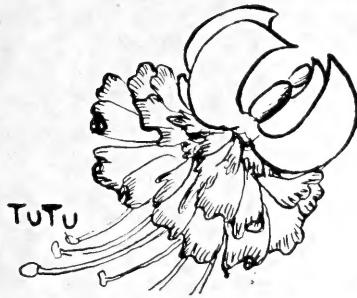
LENA or NONPAREIL (s or sh, m)—Can be used as trailer. Rosy blue and almost white. Corolla rosy blue; sepals light pink. One of the first to bloom and keeps it up till frost.

LUCKY STRIKE (43, b, h, sh)—Mottled mauve pink and white. Corolla, inside petals solid bluish purple, outer petals pink with purple markings; sepals ivory pink. Will grow with training to beautiful standard.



MEL NEWFIELD (54, t, sh)—Red and purple. Corolla dark purple streaked with red; sepals long reflexed turkey red. A good large purple and red fuchsia.



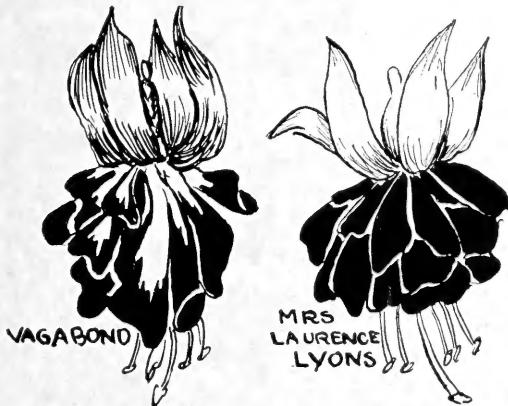


TUTU (52, m, sh) — Large orchid lavender, pink and white. Corolla large exquisite lavender blue, sepals white with pink on underside. Stocky upright growth. Cool conditions.

UNCLE JULES (47, t, sh) — Huge, deep blue purple and red. Corolla deep blue purple, very full; sepals deepest crimson, recurved. Espaliers beautifully. Covered with huge flowers. A must for those who like the big fuchsias.

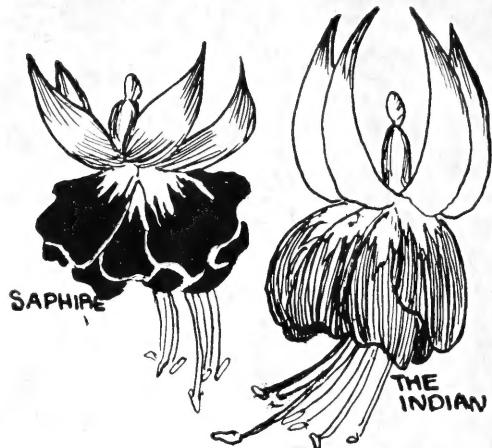
VIOLET GEM (49, m, sh) — Large semi-double, deep violet and carmine. Corolla deep violet, wide spread with a touch of carmine at base; sepals up-curved, carmine. If kept in shade will keep coloring to the last.

VIRGINIA BRUCE (42, b, sh) — Lilac-blue and pink. Corolla lilac-blue, flushed rose at base; sepals waxy soft pink. Good pot. Covered with medium round blooms.



VAGABOND (54, t, sh) — Extra large double red. Corolla deep magenta flushed carmine; sepals long broad up-turned brilliant carmine. Continuous bloomer. Very good large red.

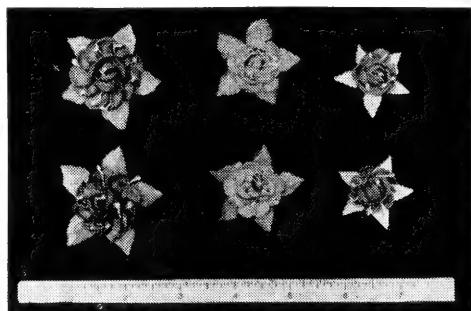
SWINGTIME (50, sh) — Very large white and bright red. Corolla, snowy white; sepals shiny red, creepy, firm, large. Good bloomer, early. Can be used as trailer.



WINSTON CHURCHILL (42, b, sh) — Marbled pink and blue with rose sepals. Corolla magenta pink shaded with blue; sepals rose pink. One of the fine ones for pots. Covered with unbelievable quantities of flowers.

WHITEMOST (42, t, sh, h) — White and pink. Corolla perfectly white, sometimes semi-double; sepals pink. Strong grower. One of the finest fuchsias ever introduced.

WONDERBLUE (46, b, sh) — Medium large blue and red. Corolla very double, real blue, wide open; sepals phlox pink. Finest blue double but hard to grow.



FUCHSIA EARRINGS and PINS — Choose your favorite fuchsia for your costume jewelry and everyone will ask "Are those real fuchsias?" We hand make these dainty earrings and pins from shells of exact color and shape. Any fuchsia duplicated — or choose by color. White — white with pink, red, orchid or purple. Red — red with orchid, rose or purple. Rose — rose with white, pink, orchid or purple. State size, small, med., large; type of back, screw, clip, pierced. Pins 98c, Earrings \$1.98 ppd. **York Fuchsia Gardens, Seal Rock, Ore.**

FUCHSIA CULTURE

SOIL—Prepare your soil with one-third organic fertilizer. If soil is heavy, use peat moss or sand to loosen it. Make it friable so that you will have proper drainage.

LOCATION—Fuchsias are a plant for the half-shade. All shade and they will become leggy and few blooms. All sun, they will become bronzed and stunted, their blooms smaller but more of them. Good locations are, on the east side of the house for morning sun, under a tree for dappled sunshine, or a lathe house if you have one. Out of the wind, of course, as fuchsias grow very rapidly, consequently have a very tender growth. They bloom on the tip—no tip—no blooms.

TRANSPLANTING—Fuchsias you buy or grow are usually quite small and tender as they have been taken out of a greenhouse. Protect them with a newspaper or shingle until established. Use B1 or Transplantone to prevent shock of moving. Keep pots or baskets, especially, in entire shade until well established.

DRAINAGE—Give good drainage both in the ground and in pots or cans. A fuchsia plant with no drainage will drown very quickly. The young tender ones will rot off at the base.

SUN AND SHADE—Red shades and the common types of fuchsias will stand the most sun. More sun—more blooms but smaller. Big purples and whites take more shade, and have larger blooms but fewer. On the coast, fuchsias stand sun most of the day, if they are out of the wind.

FERTILIZING—Pile the fertilizer around in the spring as soon as you have some good leafy growth. Four inches of cow manure is tops. If you cannot get organic fertilizers, use peat moss or your other mulches and then your commercial fertilizers, feeding often, always careful to use as directed. In the spring your fertilizers should be higher in nitrogen to get the leafy growth desired. Later in the spring, add your phosphates to bring out the blooms. Superphosphate is good. Just give them plenty of fertilizer. If potted, once a week with liquid fertilizers is not too often. Fuchsias can't keep up their long period of bloom unless they have food to go on.

WATERING—This is THE most important thing to remember about fuchsias. Pots and hangers must be watered every day and sometimes twice if the air is dry and hot. Water not only the roots but give the foliage and blooms a fine spray. Those in the ground just watch that they don't dry out. When a fuchsia is allowed to become dry, their tips will stop growing and the branches harden. (Lack of fertilizer will cause this also.) It will take you six weeks to bring your plant back to good condition—if you can do it at all. So—keep your fuchsias well watered.

CULTIVATING—Don't just pull the weeds and mulch. Fuchsias have small tender white roots which reach up to the surface to get their food. Cut these off and the plant will have to grow more before they can get any good out of the fertilizer.

PRUNING—Fuchsias grow as YOU wish them to grow—not as THEY wish to grow. While making their growth, you can tip and cut branches to make them any shape you wish, doing it gradually so as not to bleed them too much at one time. For the baskets, cut the old growth to the edge of the pot. As the branches grow tip and tip again until you have gotten a full leafy crown; then, let the streamers grow. For the standards or tree types, pinch off all side shoots until the desired height is reached; then, start the tipping process on the top to get the well-branched crown.

CROPPING—Some types of fuchsias crop; that is, have a full burst of bloom and are through for awhile. If properly fed they will be growing and will put on another burst of bloom. Some do this 3 or 4 times a season.

PESTS—Fuchsias can become infested by most of the chewing insects. Use a preventive program rather than to let your plants become infested before spraying. Get your plants from a RELIABLE dealer. Then get a good all-purpose spray and use as directed. If you will spray one day and then again three days later, you will not have to spray so often as you will get all the bugs that are there. Most sucking insects have a three-day incubation period. Thus spraying three days later will get the eggs that have hatched from the ones you killed three days before, and before THEY have had time to lay eggs.

WINTERING—You may wish to leave plants in the ground; if so, pile peat moss or mulch available around as far as you wish the branches to be saved. Others take them up, to save the tops, and lay them in a well-drained trench, covering completely with peat and branches. Some use a tarpaulin or lapped boards on top to keep the water out of the trench. On the coast, to save the tall ones, we build a frame on

top of the ground in a well-drained spot, size depending on the height of plants and number. Plants are laid in the bin, tubs and all. Tub at each end so that the trunks cross in the middle. As each layer is placed, small pots are fitted around and the whole is covered with a layer of peat moss. A six-inch layer of peat covers the top. The bin is made higher at the back so that the lapped boards on top give good drainage. When taken out the latter part of March, depending on the weather, each plant will be covered with tiny yellow sprouts.

TERMS AND INSTRUCTIONS FOR ORDERING

Read the following carefully—it will avoid delay or misunderstanding.

REMIT with order by check or money order. Currency or coins are acceptable but we cannot be responsible for loss. Please do not send stamps.

PRINT name and address clearly.

POSTAGE PREPAID on order of \$5.00, up to and including the 3rd zone from Seal Rock, Oregon. This includes all of Oregon and Washington and part of Northern California. When adding postage outside of 3rd zone, compute by figuring: four plants will weigh three pounds, and each additional plant, add one-half pound. Any order under \$5.00, please add 50 cents per order to cover packing and postage.

PRICES—50c for each plant, unless otherwise stated in the pamphlet. Packing free. Due to uncertainty of price conditions at the publication of this pamphlet, our prices are subject to change without notice.

SAMPLE SHIPMENT—This is our "Get to Know Fuchsias" offer of one dozen plants, all named and different for \$4.50. These plants to be of our selection, although you may list varieties you already have and we will not duplicate.

GUARANTEE—We strive to keep our plants true to name, by checking and comparing with other plantings and nurseries. If, however, through some chance we have made an error—notify us—we want to correct it. Unpack your order as soon as received. Notify us at once in case of error or shortage. If your package is damaged in the mail, notify your postmaster. We have found the postal authorities very kind and careful in handling plants for shipping, but they do want any damage reported.

SUBSTITUTION—If out of a variety, we usually substitute one as near like it as possible, as good or better, and of equal or greater value. If you do not approve of this say: "No Substitutions."

CORRESPONDENCE—We enjoy and appreciate the friendly letters we receive. We regret, due to the amount of office work that must be done, that we are unable to write individually to each. We are including in our pamphlet, "Fuchsia Culture" (see page 14). If you require additional information, the following booklets will answer all the questions you may have—

"THE FUCHSIA BOOK"

Published by the American Fuchsia Society, by sending \$1.25 to us here
YORK GARDENS, SEAL ROCK, OREGON

— or —

"FUCHSIA CULTURE OF THE NORTHWEST"

Edited by Oregon Fuchsia Society, \$1.00, to
OREGON FUCHSIA SOCIETY, 3726 S.E. 10th, PORTLAND, OREGON

JOIN A FUCHSIA SOCIETY

AMERICAN FUCHSIA SOCIETY - \$1.50 per year - A Monthly Bulletin
MRS. MARTIN O'BRIEN, 263 CAJUGA, SAN FRANCISCO, CALIF.

OREGON FUCHSIA SOCIETY - A Monthly Bulletin.

Dues \$2.00 a Year.

OREGON FUCHSIA SOCIETY, INC., 3381 S.E. 10th AVE., PORTLAND 2, OREGON

NOTICE

When ordering your new plants in the spring, unless you have a greenhouse, or some place to keep them, wait to order; or ask that they be held until all danger of frost or bad weather is over in your vicinity.

PRICES: 50c for each plant unless otherwise stated.

FUCHSIAS

PELARGONIUMS and AFRICAN VIOLETS

"YORK GARDENS BY THE SEA"

Visit our Gardens by the Sea. You are always welcome, at any time. We feel that we have one of the most beautiful spots in Oregon. We are located three miles north of Waldport and 12 miles south of Newport, on the Oregon Coast Highway 101. We have specimens of all the Fuchsias listed in this pamphlet, growing and named, in our gardens for a display of bloom. You are cordially invited to come and check your Fuchsias, bring blooms from your own gardens; perhaps we can identify them for you. We also have a large display of Tuberous Begonias of all varieties and colors. Around the grounds have been planted many named varieties of Lady Washington Geraniums, which make a gorgeous display all summer long. Ask to see the African Violets. Garden Clubs and 4-H groups are always welcome, but we appreciate you letting us know in advance.

FRANK AND GLADYS YORK

PELARGONIUMS

PELARGONIUM DOMESTICUM

or

Martha Washington Geranium

As there has grown a big demand for Pelargoniums in Oregon we have stocked about 60 varieties. They bloom beautifully in the warm summer months and make a vivid splash of color for any garden.

State your preference as to shades; that is, orange shades, pink shades, dark purple shades, red shades or white.

Our space is too limited to list the names and descriptions but a visit to our gardens when we have them in bloom, will show you the colors and names.

We are offering them at:

60c per plant or \$6.50 per dozen

No order of less than $\frac{1}{2}$ dozen unless you wish to include a few with your fuchsia order.

Postage free in Oregon, Washington and Northern California.

ASK TO SEE OUR AFRICAN VIOLETS

Many Choice Varieties